

## Which QuickBooks is right for you?

### PREMIER 3-USER: Makes Accounting and Managing Business Finances Easy

NEW! Give your forms a distinctive identity with free professional designs	✓	✓
NEW! Attach electronic or scanned files <sup>1</sup> to your QuickBooks records	✓	✓
NEW! Add or edit multiple entries in QuickBooks lists from one spreadsheet view	✓	✓
NEW! Upload your signature and apply to the checks you create in QuickBooks	✓	✓
NEW! One-click access to your every day tasks using the new Favorites menu	✓	✓
IMPROVED! Customize your Company Snapshot — choose from 10 at-a-glance reports	✓	✓
IMPROVED! Redesigned Report Center helps you instantly find the reports you need	✓	✓
Save time — download bank & credit card transactions into QuickBooks <sup>2</sup>	✓	✓
Multi-currency capabilities let you buy & sell easily around the world <sup>3</sup>	✓	✓

### ENTERPRISE SOLUTIONS: Comprehensive Tools to Help Your Business Grow

Number of simultaneous QuickBooks users	Up to 30	Up to 5 <sup>5</sup>
Number of products & customers that can be added & tracked	100,000+ <sup>4</sup>	14,500
IMPROVED! Add & track information by creating up to 30 custom fields, with new data formats & format validation	✓	
IMPROVED! Create professional financial statements quickly & easily with FREE Intuit Statement Writer <sup>6</sup>	✓	
IMPROVED! Edit quantity & item assembly components & print with one click	✓	
Industry-specific tools for: Accountants, Contractors, Nonprofits, Professional Services, Retailers, Manufacturers/Wholesalers (choose your industry when you install)	✓	
Set advanced user permissions — control access to over 115 activities, lists & reports	✓	
Adjust inventory & delete list items in multi-user mode	✓	
Get unlimited technical support & full product upgrades for one year <sup>7</sup>	✓	
Store up to 25 GB of data online & receive free data protection services & training tools <sup>7</sup>	✓	
Retrieve QuickBooks data using ODBC-compliant applications <sup>8</sup>	✓	
Run & use Enterprise Solutions more quickly via Remote Desktop Services. <sup>9</sup>	✓	
Track multi-location inventory with Intuit Warehouse Management ES <sup>10</sup>	✓	
Sync up your office & field reps with Intuit Field Services Management ES <sup>10</sup>	✓	

# Introducing QuickBooks® 2010

Runs on Windows 7 XP & Vista

New multi-user options help you save time and stay more organized

intuit.

## NEW QuickBooks 2010:

Staying on top of your business just got easier!



Intuit QuickBooks Financial Software 2010 introduces practical new features that give you time back to focus on your business.

**NEW! Document Management helps you get more organized.** Store your business documents online and attach them to your QuickBooks data. Easily link your electronic and scanned

documents to any QuickBooks customer, vendor, employee, account or transaction.<sup>1</sup> It's free for up to 100 MB of storage (about 1,000 two-page PDFs). See inside for details.

**IMPROVED! Customize your Company Snapshot.** Now you can choose the at-a-glance reports that are most crucial for staying on top of your business. Seven new reports deliver insightful new ways to review yearly expense and income comparisons, and much more.

**NEW! Forms Customization helps your business stand out from the crowd.** Easily create a unified look for all your invoices, statements and other forms. New free professional designs help you project a distinctive company look.

**Easy Upgrade!**  
All your data & preferences transfer easily!

**NEW! Easily add or edit multiple entries in QuickBooks lists.** Need to add or fix a lot of data? Now you can batch enter and edit customer, vendor, item and account records from one spreadsheet view.

**NEW! Auto-Sign Checks.** Save time! Just upload your signature and apply to the checks you create in QuickBooks.

**IMPROVED! Report Center** helps you make better decisions. Easily find the exact report you need to see how your business is doing.

**Multi-user capabilities help you save time and boost efficiency.**<sup>6</sup> Run reports while others work in QuickBooks simultaneously. Get more done in less time when you don't need to log users out of the company file.



## Exclusive Extra Capabilities in QuickBooks Enterprise Solutions

There's never been a better time to give your business the advantages of our most powerful QuickBooks product, Enterprise Solutions. For starters, you get all the new and improved features in Premier 3-User, plus even more industry-specific tools and capabilities.

**Scalability.** Choose 5, 10, 15, 20, 25, or 30 simultaneous user licenses — and easily add more users as your business grows.<sup>11</sup>

**Enhanced capacity.** Add hundreds of thousands of inventory items, customers and vendors — so there's virtually no limit to your growth.<sup>4</sup>

**Protection from fraud.** Allow or restrict user access to over 115 individual reports, bank accounts, lists and activities.

**Tech support and product upgrades included.** Includes one year of the Intuit Full Service Plan,<sup>7</sup> featuring FREE product upgrades, unlimited technical support, 25 GB of online data back-up and more.

**Workflow customization.** Choose a special edition customized for your industry at no extra cost.

**More reporting flexibility.** Enterprise Solutions lets you customize any of its 120+ built-in reports and forms to look and work the way you want.

**Increased productivity and lowered costs.** With Remote Desktop Services, you can install Enterprise Solutions on a shared server, enabling faster use. Installing on a shared server can save you money on maintenance and upgrade costs too.<sup>9</sup>

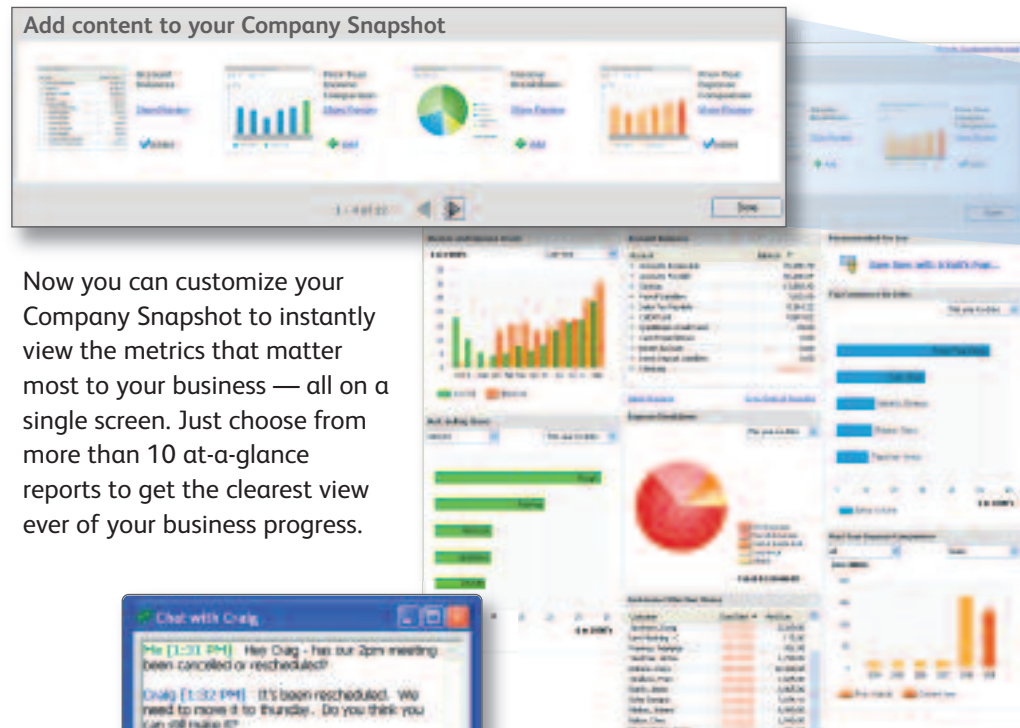
1) Scanner not included. Only TWAIN-compliant scanners and Fujitsu ScanSnap S300 scanners supported. Maximum 100 MB per file. Total free file storage 100 MB or about 1,000 two-page PDFs. Must be on a supported version of QuickBooks. Additional fees apply for additional space above 100 MB. 2) Online services vary by participating financial institutions or other parties and may be subject to application approval, additional terms, conditions and fees. 3) Internet access required. 4) Enterprise Solutions allows you to add up to one million names (e.g. customers, vendors, employees) and up to one million items (e.g. inventory, non-inventory, and service items). Some performance degradation is likely as your lists approach these size thresholds. 5) Requires the purchase of additional single-user and/or multi-user packs to become multi-user capable (one user per license purchased). All users must be on the same-year version of QuickBooks to access the same company file. 6) Included with purchase of Enterprise Solutions 10.0. With Windows XP or Vista, Adobe Acrobat 5 or greater required; with Windows 7, Adobe Acrobat 9 required. 7) The Full Service Plan is good for 12 months from your QuickBooks Enterprise Solutions purchase date or Full Service Plan renewal date. The Intuit support team is available weekdays from 4 A.M. – 7 P.M. Pacific time. Intuit reserves the right to limit each telephone contact to one hour and to one incident. Support availability subject to occasional downtime for systems and server maintenance, company events, observed U.S. holidays, and events beyond our control. Terms, conditions, pricing, service offerings, and availability of the Full Service Plan are subject to change at any time without notice. U.S. only. See terms and conditions at [www.qbes.com/terms](http://www.qbes.com/terms). 8) Applications sold separately. 9) Additional fees may apply. Use of QuickBooks Enterprise Solutions with Remote Desktop Services requires certain hardware, Microsoft Server operating systems, Microsoft Windows Server software licenses, and Remote Desktop Services Server Client Access Licenses, which are not included with the QuickBooks Enterprise Solutions product and must be procured separately. For multiple remote users, a Remote Desktop Services Client Access License is required for each user. 10) Additional fees may apply. 11) Up to 30 users. Requires purchase of additional licenses, sold separately in 5-user increments. All users must be on the same-year version of QuickBooks to access the same company file. 12) If you back up your QuickBooks data using the QuickBooks Online Backup Service, you must first switch to single-user mode. 13) To use QuickBooks Messenger, you must be logged on to the company file.



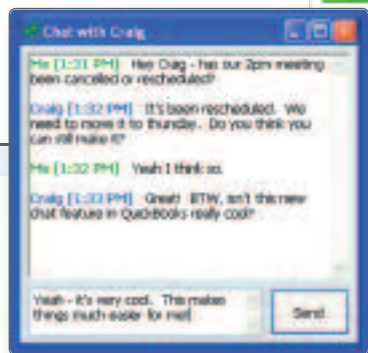
## TOP REASONS to Move Up to Enterprise Solutions

- **Grows with your business.** Start with the 5-User Edition. Then add up to 30 simultaneous user licenses in 5-user increments as your business grows.<sup>11</sup>
- **More capacity.** Add hundreds of thousands of inventory items, customers and vendors. More than 6 times any other QuickBooks product.<sup>4</sup>
- **Advanced security.** Allow or restrict user access to over 115 reports, bank accounts, lists and activities.
- **Tech support included — and more.** Includes one year of the Intuit Full Service Plan,<sup>7</sup> with unlimited support, 25 GB online data back-up and more.
- **Workflow customization.** Get a special edition customized for your industry at no extra cost. Ask your Enterprise Solutions specialist for details when you call.
- **More reporting flexibility.** Enterprise Solutions lets you customize any of its 120+ built-in reports and forms to look and work the way you want.
- **Boost productivity.** Easily adjust inventory, delete list items, and change sales tax rates while in multi-user mode.

## IMPROVED! Customizable Company Snapshot delivers business insights your way.



Now you can customize your Company Snapshot to instantly view the metrics that matter most to your business — all on a single screen. Just choose from more than 10 at-a-glance reports to get the clearest view ever of your business progress.

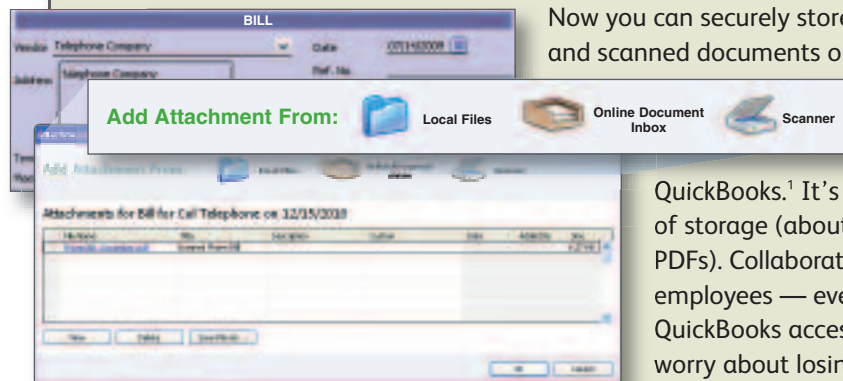


### Don't miss out on these practical multi-user features added since 2009:

- Back up data locally<sup>12</sup> and run reports while in multi-user mode.
- Instantly communicate with other users working in the company file with QuickBooks Messenger.<sup>13</sup>
- Log users out remotely, and much more.

**NEW!**

## Document Management lets you easily organize and share your business documents.

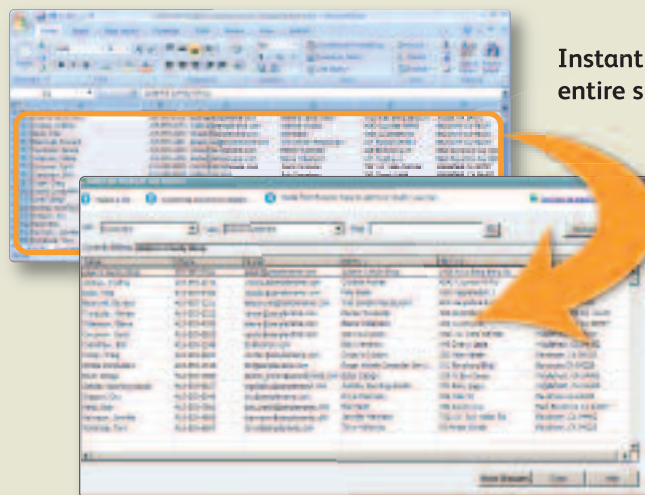


Now you can securely store your electronic and scanned documents online, linked to any customer, vendor, employee, account, or transaction in QuickBooks.<sup>1</sup> It's free for up to 100 MB of storage (about 1,000 two-page PDFs). Collaborate with accountants and employees — even those without QuickBooks access. You'll never need to worry about losing business-critical documents again.

**NEW!**

## Add/Edit Multiple List Entries saves time and helps reduce errors.

Do you have a lot of data you need to add or edit in your QuickBooks lists? Now you can save time by batch entering and editing records — customers, vendors, items, or account information — all from one spreadsheet view. Even cut and paste directly from your spreadsheets! It's a great way to streamline data entry and help eliminate input errors.



Instantly transfer data from an entire spreadsheet into QuickBooks!

**NEW!**



## Upgrade your company image.

Fast, easy customization lets you create a unified look for your invoices, statements and other forms. Choose from new free professional designs to give your business a distinctive look.

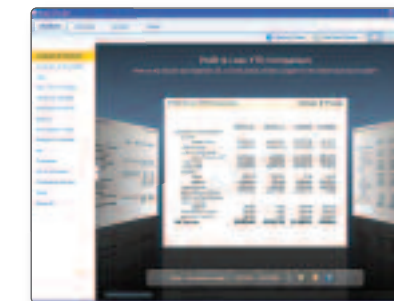
**NEW!**



## Auto-Sign Checks

Save time! Upload your scanned signature and apply to checks created in QuickBooks.

## IMPROVED! Redesigned Report Center helps you make better business decisions.



Easily find the exact report you need to see how your business is doing. Our redesigned Report Center helps you control costs, make smarter decisions — and find opportunities to improve your bottom line.

## What Customers Say About New & Improved QuickBooks Features:

“The new Company Snapshot screen gives you great information at the click of a button with well defined colors that make reading them very easy. This is a great place to go to pinpoint problem areas or to just determine your strengths and weaknesses within your company.”

*David Gittins  
Cirrus, Inc. Sandy, UT*

“The document management feature in QB 2010 is excellent. The ability to tie in all correspondence and data to a specific invoice, customer, vendor or purchase order is a timesaver.”

*Debbie Kirkland  
Kirkland Services Inc., Silver Lake, OR*

For more information, please contact: